

GOAL 1: Build an entrepreneurship culture within the region by 2020.

Research shows that poor rural economies do best by growing local talent and business opportunities. Successful communities attract outside investment—not the reverse. The Eastern Shore needs to end the population loss and lack of opportunity for its educated youth to live and work in the region.

Objective A: Create an “Economic Think Tank” for the Eastern Shore during 2018.

The Eastern Shore needs a single central entity to understand and promote the region’s economic goals.

Strategy	Responsibility	Key Contact	Timeline		Activity Outcome/Output Measurements	Progress Status
Create and maintain a customized regional data dashboard to publish all action plan metrics on the A-NPDC Economic Development website	<u>Primary:</u> Accomack-Northampton Planning District Commission <u>Secondary:</u> Accomack-Northampton Economic Development Committee and Subcommittee Members	Curtis Smith (Accomack-Northampton Planning District Commission)	Short Term	April 2018	Ensure that all Goals, Objectives, and Strategies have incorporated metrics	
			Short Term	June 2018	Present draft updates to Economic Development Committee for adoption	
			Mid Term	August 2018	Create dashboard and publish initial metrics	Tableau software purchased
			Long Term	Ongoing Semi-annually	Update metrics on a semi-annual basis including any changes to action plans	
Accomack-Northampton Economic Development Committee Establishes Subcommittee to serve as “Think Tank” and identifies initial members	<u>Primary:</u> Accomack-Northampton Economic Development Committee <u>Secondary:</u> Accomack-Northampton Planning District Commission	Ava Gabrielle-Wise (Accomack-Northampton Economic Development Committee), Curtis Smith (Accomack-Northampton Planning District Commission)	Short Term	Dec. 2017	Subcommittee created by vote. Members identified and committed	
Think Tank Subcommittee holds initial meeting	<u>Primary:</u> Accomack-Northampton Economic Development Think Tank Subcommittee Members <u>Secondary:</u> Accomack-Northampton Planning District Commission	Ava Gabrielle-Wise (Accomack-Northampton Economic Development Committee), Curtis Smith (Accomack-Northampton Planning District Commission)	Short Term	January. 2018	Subcommittee created by vote. Members identified and committed	

FOUNDATIONAL & ENTREPRENEURSHIP DEVELOPMENT REGIONAL ACTION PLAN

UPDATED NOVEMBER 2017

Think Tank Subcommittee reviews action items and harvests economic data to support existing and potential action plans goals, objectives, and strategies by making data available to project leaders	<u>Primary:</u> Accomack-Northampton Economic Development Think Tank Subcommittee Members <u>Secondary:</u> Accomack-Northampton Planning District Commission	Ava Gabrielle-Wise (Accomack-Northampton Economic Development Committee), Curtis Smith (Accomack-Northampton Planning District Commission)	Mid-Long Term	Ongoing Semi-annually	Subcommittee meets semi-annually between full Economic Development Committee and four industry sector Subcommittee meetings.	
Objective B: Expand the awareness of entrepreneurship opportunities to increase successful startups.						
<i>Research by the Darden School shows the rural areas that develop their entrepreneurial base the best are the most successful in growing their economy against declining trends.</i>						
Host entrepreneurship educational discussions each year.	<u>Primary:</u> Accomack-Northampton Planning District Commission, Eastern Shore of Virginia Chamber of Commerce <u>Secondary:</u> Eastern Shore Community College	Joe Betit (Accomack-Northampton Economic Development Committee), Curt Smith (Accomack-Northampton Planning District Commission), Robie Marsh (Eastern Shore of Virginia Chamber of Commerce)	Short Term and On-going	Annually by November of each year	<ul style="list-style-type: none"> • At least 2 sessions per year • Goal of attendance at least 8 members per session • At least one attendee per session begins operation 	For 2016: Complete For 2017: Incomplete. No free public sessions held. ESCC holding paid series Spring 2018
Advertise and expand reach of local investment funds	<u>Primary:</u> Accomack-Northampton Planning District Commission <u>Secondary:</u> Shore Growth Ventures, Accomack County Economic Development Authority, Northampton County Joint Industrial Development Authority	Curtis Smith (Accomack-Northampton Planning District Commission)	Short Term	March 2018	Develop a summary publication of funds available & firms funded and promote in local media, on county and regional economic web sites and chambers	Started October 2017
		Elaine Meil (Accomack-Northampton Planning District Commission), Pat Coady (Shore Growth Ventures)	Short Term and On-going	February 2019	Manage and promote utilization of available local investment funds <ul style="list-style-type: none"> • Shore Growth Ventures: Raised \$85,000 and funded Neubeam startup • ESVA Economic Development Revolving Loan Fund: – 2 existing with additional offer made but not accepted by applicant 	Ongoing

FOUNDATIONAL & ENTREPRENEURSHIP DEVELOPMENT REGIONAL ACTION PLAN

UPDATED NOVEMBER 2017

Objective C: Create “incubator” for new businesses.

The Eastern Shore needs readily available infrastructure to support startups and new re-locators. Startups need experienced professional support they may not have or be able to afford at critical points.

<p>Select the physical location(s) for incubator.</p>	<p><u>Primary:</u> Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority, Accomack-Northampton Planning District Commission <u>Secondary:</u> Eastern Shore Public Library, Eastern Shore of Virginia Chamber of Commerce, Eastern Shore Community College</p>	<p>Charles Kolakowski (Northampton County), Rich Morrison (Accomack County), Curt Smith (Accomack-Northampton Planning District Commission)</p>	<p>Short Term</p>	<p>May 2018</p>	<p>At least one location selected</p>	<p>No publicly owned & managed option identified to date. Potential for small-scale facility in Melfa but no progress to date.</p>
<p>Mentoring professionals in subject matter areas i.e. law, technology marketing, contracts, human resources, & accounting</p>	<p><u>Primary:</u> Shore Growth Ventures, Hampton Roads Small Business Development Center <u>Secondary:</u> Eastern Shore Community College, Eastern Shore of Virginia Chamber of Commerce</p>	<p>Ron Matthews (Shore Growth Ventures), Joe Betit (Accomack-Northampton Economic Development Committee), George Bryan (Small Business Development Center)</p>	<p>Mid Term</p>	<p>2018</p>	<ul style="list-style-type: none"> • Number of companies & individuals mentored • Number of mentors committed and in which fields 	<p>Ongoing</p>
<p>Develop selected location as incubator</p>	<p><u>Primary:</u> Accomack-Northampton Planning District Commission</p>	<p>Elaine Meil (Accomack-Northampton Planning District Commission)</p>	<p>Mid/Long Term</p>	<p>Dec 2019</p>	<p>Develop the incubator and installation of first company. May be public or privately-owned/managed incubator.</p>	<p>Pending completion of incubator type and location.</p>

GOAL 2: Increase access to funding for entrepreneurial and Eastern Shore small business efforts to improve our economy.

Banks are basically forbidden to fund startups. Most new businesses fail within five years. Lack of capital resources at critical junctures is a main reason for failure.

Objective A: Develop financing sources to support Regional Economic Development Plan (SET/CEDS) Goals.

Strategy	Responsibility	Key Contact	Timeline		Activity Outcome/Output Measurements	Progress Status
Document & attract sources of funding	<p><u>Primary:</u> Accomack-Northampton Planning District Commission, Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority, Financial Solutions</p> <p><u>Secondary:</u> Shore Growth Ventures</p>	Curtis Smith (Accomack-Northampton Planning District Commission), Charles Kolakowski (Northampton County), Rich Morrison (Accomack County), John Fiege (Financial Solutions, Ltd.)	Short Term	January 2018	Develop consolidated document with potential financing sources for Regional Economic Development Plan goals.	Under Development
			Short to Mid Term	June 2018	Identify unique funding source and strategy for all Regional Economic Development Plan goals eligible for state or federal grant or loan funding.	Some projects connected to funding source, but not all
			Mid Term	January 2019	<ul style="list-style-type: none"> • Achieve \$500k in revolving loan funds • Build to \$2M in available investing funds 	Not started
Provide financing that supports objectives of the Regional Economic Development Plan	<p><u>Primary:</u> Accomack-Northampton Planning District Commission</p> <p><u>Secondary:</u> Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority, Shore Growth Ventures, Financial Solutions</p>	Curtis Smith (Accomack-Northampton Planning District Commission), Charles Kolakowski (Northampton County), Rich Morrison (Accomack County), Pat Coady (Shore Growth Ventures), John Fiege (Financial Solutions, Ltd.)	Mid Term	January 2019	Target loan funds to businesses locating in the incubator and support financing needs of other Regional Economic Development Plan Goals. Make one loan to an organization or new business participating or partnering in the regional economic development planning process	Not started

FOUNDATIONAL & ENTREPRENEURSHIP DEVELOPMENT REGIONAL ACTION PLAN

UPDATED NOVEMBER 2017

Determine methods of distribution of funds, meeting funders' requirements	<u>Primary:</u> Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority <u>Secondary:</u> Shore Growth Ventures, Accomack-Northampton Planning District Commission	Charles Kolakowski (Northampton County), Rich Morrison (Accomack County), Pat Coady (Shore Growth Ventures)	Short Term	May 2018	Designate three agencies to distribute funds: two public and one private	Not started
Determine criteria for awarding funding	<u>Primary:</u> Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority <u>Secondary:</u> Shore Growth Ventures, Accomack-Northampton Planning District Commission	Northampton County Economic Development Representative, Rich Morrison (Accomack County), Pat Coady (Shore Growth Ventures)	Short Term	May 2018	Business case ability to meet goals repay loans or credible investment	Not started
Establish due diligence/support/compliance committees	<u>Primary:</u> Shore Growth Ventures <u>Secondary:</u> Accomack-Northampton Planning District Commission	Ron Matthews (Shore Growth Ventures)	Short Term	March 2018	Ensure compliance with requirements and decrease failure rate < 30% compared to baseline of 2016 rate	Started but not complete

Objective B: Attract companies, particularly small and start-up, to the region with incentives and credits to make the Eastern Shore more attractive.

Provide a central source for complete listing of federal, state, local, and private incentives and credits available to new firms.

Document and advertise all federal, state, and local incentives available	<u>Primary:</u> Accomack-Northampton Planning District Commission, Shore Growth Ventures <u>Secondary:</u> Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority	Curtis Smith (Accomack-Northampton Planning District Commission), Pat Coady (Shore Growth Ventures)	Short Term	March 2018	<ul style="list-style-type: none"> Place 4 advertisements in local media Advertise incentives on pertinent local web sites Publish documents of incentives 	Not started
---	---	---	------------	------------	---	-------------

FOUNDATIONAL & ENTREPRENEURSHIP DEVELOPMENT REGIONAL ACTION PLAN

UPDATED NOVEMBER 2017

<p>Document credits available to specific sectors for locating on the Shore</p>	<p><u>Primary:</u> Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority <u>Secondary:</u> Accomack-Northampton Economic Development Subcommittee Partners</p>	<p>Charles Kolakowski (Northampton County), Rich Morrison (Accomack County)</p>	<p>Short Term and Ongoing</p>	<p>March 2018 & semi-annual thereafter</p>	<p>10 sector specific reports of credits available at Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority and economic development offices</p>	<p>Not started</p>
<p>Provide contacts to assist in obtaining such incentives and credits</p>	<p><u>Primary:</u> Accomack-Northampton Planning District Commission, Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority <u>Secondary:</u> Accomack-Northampton Economic Development Subcommittee Partners</p>	<p>Curtis Smith (Accomack-Northampton Planning District Commission), Charles Kolakowski (Northampton County), Rich Morrison (Accomack County)</p>	<p>Short/Mid Term</p>	<p>January 2018</p>	<p>One contact list distributed to all related and relevant parties and in information packet for prospective companies</p>	<p>Not started</p>
<p>Create concentration of efforts on attracting firms related to Wallops activities and opportunities</p>	<p><u>Primary:</u> Wallops Research Park <u>Secondary:</u> Accomack-Northampton Economic Development Industry Sector Subcommittee Partners</p>	<p>Julie Wheatley (Accomack County)</p>	<p>Short/Mid Term</p>	<p>December 2017</p>	<ul style="list-style-type: none"> • 4 firms exploring location at or in conjunction with Wallops work • 1 new firm committed on location 	<p>Ongoing</p>

GOAL 3: Increase market and value-add opportunities for Eastern Shore products and providers.

Most of the Shore production in Agriculture and Aquaculture is sold offshore and wholesale. Most value added to those products is also done offshore, often providing greater margin than received by the producers. Building our economy on our production strengths and keeping more of the sales and tax dollars home will build our employment and our community. To increase our market and profitability and to capture more dollars from our sizable “pass through” traffic, it is important to provide our producers more market visibility and ways to improve their profitability. The anticipated outcome is improved margins for our producers and increased sales and tax dollars for our producers and communities.

Objective A: Create an attractive and compelling convention center and market location for sales of Eastern Shore products on U.S. Route 13.

The Shore produces significant agriculture and aquaculture products and has significant artisans and crafts. There is a need to increase retail (taxable) sales of the former and to increase the visibility and further develop the market for the latter.

Strategy	Responsibility	Key Contact	Timeline		Activity Outcome/Output Measurements	Progress Status
Feasibility study of current and potential products for sale	<u>Primary:</u> Accomack-Northampton Planning District Commission <u>Secondary:</u> Foundational & Entrepreneurship Development Working Group Partners; Seafood, farm and craft organizations	Curtis Smith (Accomack-Northampton Planning District Commission); Sara Baldwin; Richard Williams	Short Term	December 2017	Submit study to Accomack-Northampton Economic Development Committee	Artisan Trail has list of potential products and Chamber of Commerce to start. Working group meeting scheduled for November 2017 to kickoff study.
Examine Business Case for Market and Convention Center	<u>Primary:</u> Accomack-Northampton Economic Development Committee, Accomack-Northampton Planning District Commission, Shore Growth Ventures, Eastern Shore of Virginia Tourism Commission <u>Secondary:</u> Foundational & Entrepreneurship Development Working Group Partners	Curtis Smith (Accomack-Northampton Planning District Commission), Pat Coady (Shore Growth Ventures), Kerry Allision (Eastern Shore of Virginia Tourism Commission)	Mid Term	March 2018	Recommendation of go/no-go on business case to Accomack-Northampton Economic Development Committee	Not started

FOUNDATIONAL & ENTREPRENEURSHIP DEVELOPMENT REGIONAL ACTION PLAN

UPDATED NOVEMBER 2017

Obtain funding for initial construction	<p><u>Primary:</u> Accomack-Northampton Planning District Commission</p> <p><u>Secondary:</u> Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority, Vending organizations</p>	Curtis Smith (Accomack-Northampton Planning District Commission)	Mid to Long Term	November 2019	\$2 M in initial funding committed if decision is a go	Not started
---	--	--	------------------	---------------	--	-------------

GOAL 4: Develop affordable and reliable infrastructure to facilitate Eastern Shore businesses.

The Shore has a major advantage compared to similar rural areas in having an outstanding fiber-based Internet service structure. The need exists to extend high quality broadband beyond U.S. Route 13, the rail corridor, and the towns to reach nearly all small businesses and residences. Water, Sewer, and Power are always considerations for any new entrant.

Objective A: Make broadband (25 Mbps down & 4 Mbps up) available to all businesses and 80% of residences by 2025.

Strategy	Responsibility	Key Contact	Timeline		Activity Outcome/Output Measurements	Progress Status
Further fiber construction to bring all mainland areas within reach (second phase)	<u>Primary:</u> Eastern Shore of Virginia Broadband Authority Board	Eastern Shore of Virginia Broadband Authority members and staff	Long Term	Mar. 2018	\$10-12 M in bonds and other funds issued for buildout. Capital Improvement Plan complete.	Not started
Fiber to the premises on existing lines for 20% of residents	<u>Primary:</u> Eastern Shore of Virginia Broadband Authority	Robert Bridgham (Eastern Shore of Virginia Broadband Authority)	Long Term	Nov. 2020	20% of all addresses have access. 7% have connected and taken a service package to date.	2017/2018 -Funded 7 lines of 24 with 3 already open. 2019 – 7 more planned. 2020 – 7 more planned.
Grants, loans, and private investment to extend broadband service to residents	<u>Primary:</u> Declaration Networks Group, Eastern Shore Communications	Barry Toser (Declaration Networks Group), Ronald van Geijn (Eastern Shore Communications)	Short Term	Mar. 2018	2 new grants obtained for last mile service	Grants are submitted with many regional partners. Awaiting decision.
			Long Term	Dec. 2019	4 new grants obtained for last mile service	Private companies are partnering together and with public entities for grants and goals.

FOUNDATIONAL & ENTREPRENEURSHIP DEVELOPMENT REGIONAL ACTION PLAN

UPDATED NOVEMBER 2017

Continue to apply for grants and loans to extend footprint	<u>Primary:</u> Eastern Shore of Virginia Broadband Authority <u>Secondary:</u> Accomack-Northampton Planning District Commission	Eastern Shore of Virginia Broadband Authority members and staff	Short Term	Jan. 2018	2 new broadband grants obtained	Not started
Explore further co-operation with the Accomack-Northampton Electric Cooperative	<u>Primary:</u> Eastern Shore of Virginia Broadband Authority, Accomack-Northampton Electric Cooperative	Eastern Shore of Virginia Broadband Authority members, Kelvin Pettit (Accomack-Northampton Electric Cooperative)	Short Term	Dec. 2018	Agreement on future projects together <ul style="list-style-type: none"> • Pole attachment agreement • Additional low cost/no cost attachment agreement • Joint construction project 	Not started. Unknown if ANEC is willing to cooperate due to security and other limitations

Objective B: Plan commercial/industrial concentrations for future development together with methods of providing water and sewage.

Examine and modify where necessary, zoning codes to place likely sites closer to existing water and sewer as feasible	<u>Primary:</u> Northampton County, Accomack County <u>Secondary:</u> Northampton & Accomack County Boards of Supervisors	Charles Kolakowski (Northampton County), Rich Morrison (Accomack County)	Short Term	June 2018	2 zoning codes modified to facilitate new venture locations near existing water and sewer	Northampton Co. Comp Plan update underway. No update from Accomack Co.
Work with water and sewer providers to expand locations for commercial and industrial development.	<u>Primary:</u> Northampton & Accomack County Economic Development Officials, Existing Water & Sewer Providers	Charles Kolakowski (Northampton County), Rich Morrison (Accomack County), Town Officials	Short/ Mid Term and ongoing	June. 2018	<ul style="list-style-type: none"> • Agreements reached with 2 town sewage plants for additional hookup terms. • Agreement with two well owners on terms for additional hookups for commercial service 	Northampton Co. – need to contact Northampton Co. towns Accomack Co. – no update
Market existing locations for business development.	<u>Primary:</u> Northampton & Accomack County Economic Development Officials <u>Secondary:</u> Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority	Charles Kolakowski (Northampton County), Rich Morrison (Accomack County)	Long Term	Dec. 2018	4 new firms attracted	Underway and ongoing

FOUNDATIONAL & ENTREPRENEURSHIP DEVELOPMENT REGIONAL ACTION PLAN

UPDATED NOVEMBER 2017

Objective C: Coordinate with the Accomack-Northampton Electric Cooperative to provide reliable cost-effective “smart” power from both renewable and traditional sources.

Encourage new generation rapid start fill-in power (peak plants)	<p><i>Primary:</i> Northampton & Accomack County Economic Development Officials</p> <p><i>Secondary:</i> Accomack-Northampton Electric Cooperative</p>	Charles Kolakowski (Northampton County), Rich Morrison (Accomack County)	Mid Term	Dec. 2019	One new “peaker” plant capable of offsetting existing solar capacity	Ongoing, Not Complete
Become an attractive test site for power grid scale power storage	<p><i>Primary:</i> Northampton & Accomack County Economic Development Officials, Wallops Research Park</p> <p><i>Secondary:</i> Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority</p>	Charles Kolakowski (Northampton County), Rich Morrison & Julie Wheatley (Accomack County)	Long Term	Dec. 2019	One firm committed to locating test plant on Eastern Shore	Not started
Extend natural gas pipeline from Maryland to meet needs of local businesses.	<p><i>Primary:</i> Accomack County Economic Development Officials</p>	Rich Morrison (Accomack County)	Mid Term	Dec. 2018	Facilitate extension of natural gas pipeline from Maryland to Accomack County	Ongoing. Extension project currently in open season.
	<p><i>Secondary:</i> Accomack - Northampton Planning District Commission, Northampton County Economic Development Officials</p>	Rich Morrison (Accomack County)	Long Term	2020	Extend pipeline further to major employers	Not started

FOUNDATIONAL & ENTREPRENEURSHIP DEVELOPMENT REGIONAL ACTION PLAN

UPDATED NOVEMBER 2017

Objective D: Coordinate with local transportation agencies to ensure adequate and reliable transportation infrastructure for local businesses.

Maintain the railroad and explore potential opportunities for expanded/restored usage.	<p><u>Primary:</u> Bay Coast Railroad, Northampton County Joint Industrial Development Authority, Accomack County Economic Development Authority</p> <p><u>Secondary:</u> Accomack-Northampton Planning District Commission</p>	Northampton and Accomack County Economic Development Officials	Short Term	Dec. 2017	Explore potential opportunities for new or existing businesses to restore or expand use of railroad.	Started. No update for Nov. 2017
			Mid Term	Jan. 2020	Make improvements by 2020 including cross ties, surfacing, lining, culverts and ballasting the track.	Ongoing, not complete
Protect, preserve, and enhance working waterfronts by implementing the recommendations included in the Eastern Shore Chapter of the Virginia Working Waterfronts Master Plan	<p><u>Primary:</u> Accomack-Northampton Planning District Commission</p> <p><u>Secondary:</u> Accomack County, Northampton County, waterfront towns</p>	Curtis Smith (Accomack-Northampton Planning District Commission)	Long Term	Dec. 2020	Implement all recommended items in the Eastern Shore Chapter of the Virginia Working Waterfronts Master Plan	Ongoing. Progress made on several items but very few complete to date
Ensure regional navigable waterways are of adequate depth to support existing and new businesses and users	<p><u>Primary:</u> Eastern Shore of Virginia Regional Navigable Waterways Committee</p> <p><u>Secondary:</u> Accomack-Northampton Planning District Commission</p>	John Joeckel (Eastern Shore of Virginia Regional Navigable Waterways Committee), Curtis Smith and Shannon Alexander (Accomack-Northampton Planning District Commission)	Short to Mid Term	June 2018	Complete a U.S. Planning Assistance to States Shallow Draft Navigation and Sediment Management Plan for local federally-designated waterways. To include a complete economic impact assessment of water-dependent businesses for local waterways.	Application submitted. Awaiting approval from US Army Corps for study to begin.
			Mid Term	Mar. 2019	Complete strategic funding plan for dredging of non-federally-designated waterways.	Started. Partnering with Middle Peninsula and Northern Neck to develop policy and funding mechanisms
			Long Term	Mar. 2022	<ul style="list-style-type: none"> Complete dredging of at least 5 dredging projects for federally-designated waterways with each considering alternative beneficial uses of dredge spoils. Complete dredging of at least 3 dredging projects for non-federally-designated waterways 	Ongoing. Alternative beneficial use being considered for Wachapreague area and alternative beneficial use study for Tangier awaiting funding

FOUNDATIONAL & ENTREPRENEURSHIP DEVELOPMENT REGIONAL ACTION PLAN

UPDATED NOVEMBER 2017

Identify current and future pedestrian use areas for communities and local businesses and implement actions to ensure safe and adequate pedestrian facilities	<u>Primary:</u> Accomack-Northampton Transportation Technical Advisory Committee	Accomack-Northampton Transportation Technical Advisory Committee Members, Barb Schwenk (Accomack-Northampton Planning District Commission), Chris Isdell (Virginia Department of Transportation)	Short Term	June 2018	• Complete regional survey of current pedestrian use areas and present findings to relevant stakeholders.	Started November 2017
	<u>Secondary:</u> Accomack-Northampton Planning District Commission, Virginia Department of Transportation		Mid Term	June 2019	Prioritize and develop strategic financing plan (implementation plan) for pedestrian safety improvements in high volume corridors.	Working with VDOT regarding cost-effective signage for designated pedestrian routes on lowest volume roads.
			Mid to Long Term	2022	Acquire necessary funding and implement pedestrian safety improvements of high priority areas.	Not started